

MultiPress :

the missing link for ambitious players in the large format sector

With 8,000 happy users in more than 19 countries, Belgian software developer Dataline has launched MultiPress, its dynamic MIS/ERP software, on the large format market in France. The launch was highly successful and has already resulted in a number of installations. MultiPress can be integrated in large format print providers to create a completely automated administrative workflow that is linked to production.

Automation is one of the current hot topics across the large format printing sector, focusing in particular on “optimised” and “just-in-time” production. It offers time and money savings, reduces human error and streamlines the production processes. This is where the software you choose can truly add value to your business.

What does MultiPress do?

MultiPress is a MIS/ERP software solution that integrates all the administrative, commercial, financial and logistic business processes, while at the same time syncing with your production software to automatically share information. Unlike other MIS and ERP programmes, MultiPress has been designed and developed with the needs of the printing industry in mind above all.



« MultiPress covers all business processes », says Dataline's Business & Sales Development Manager EMEA, Serge Clauss. "It has a CRM function covering quoting, order confirmation, invoicing, stock management and planning and complements RIP software from Caldera. For users, the added value of having a fully integrated system provides a link between administration, sales and production, creating an automated flow for a faster process whilst also reducing human error." »

MultiPress is synonymous with « optimised » and « just-in-time » production.

as Project Manager EMEA Davy Verstaen explains in more detail: "Either the sales team or the customer can fill out the quotation form, providing all the details of the job, including quantity, media, delivery date and so on. On the basis of this information, MultiPress can calculate an accurate quote based on how much time the job will take to print, how much ink and media will be used and the margins and discounts set by the print shop. Once the client has validated the invoice and uploaded the job files, MultiPress will automatically schedule the job to meet the delivery date, generate a folder, preflight the job and send all the information to the RIP. The whole process is automated, making for a faster workflow with fewer touch points that may result in human error."



Dataline Team



The process described above is just the first stage of MultiPress' implementation. The automated flow of information doesn't have to stop there. "The second stage is to pass information in the other direction," says Davy Verstaen, Project Manager EMEA. "The pre-calculation made for the quote is, of course, just an estimate of how much the job will cost. By comparing this with the actual time taken and the media used, MultiPress will be able to refine its calculations for future quotes to become even more accurate. The printer will then be able to offer customers a better price or keep a higher margin."

Why do customers choose Dataline?

Founded in 1997, Dataline chose from the outset to exclusively develop strategic MIS software aimed at the graphic arts industry. A market leader in the Benelux region, Dataline has experienced strong growth abroad, focusing mainly on Europe. The 45-strong team is based in Loppem, Amsterdam and Paris. Around 8,000 users from 20 countries use MultiPress on a daily basis, which is available in more than nine languages. "In order to strengthen our team, we have been able to attract the best staff from the graphic arts sector. Our commitment to our customers is reflected in our progress, innovative thinking and automation, always driven by common sense," concludes Dirk Deroo, CEO Dataline. Over the last five years, Dataline has made huge investments in optimising MultiPress, so that the software can be completely integrated with the specific processes of sign and large format printers. The initiative proved successful, as organisations such as DS Impression, Dupligrific, 2B Print, Europub, Publiman, IOC Print (PND France), Topcolor Numéric and many others now trust MultiPress to manage their workflow. Would you like to find out how much time and money MultiPress could save you? Visit the website and try the ROI Calculator for free – <https://www.dataline.eu/en/roi-calculator> – or visit us at CIPrint 2019 and ask for your personal demo on our stand (2H38).



Dataline, operating in 19 European countries

MultiPress in a nutshell

- MIS/ERP software for dynamic large format print providers
- Optimising administrative tasks
- Increasing productivity
- Numerous specific modules
- Quote management
- Order management
- Production management
- Cost calculations
- Invoicing