MULTIPRESS

Can we meet for coffee?

Your printmedia company has been well established for some time. However, you don't yet use MultiPress Business Software? This is sure to change once you have read the many customer testimonials in Magazine #25. We would be delighted to give you a personalised demonstration soon. And we will bring the coffee with us!

MultiPress users near you

DS Impression

When large-format digital printing specialist DS Impression wanted to increase their on-line activity, they set about looking for a complete, modular and affordable MIS/ERP solution by focusing mainly on the CRM part, the calculations and Web2Print. Their current Flow+ system from Caldera no longer met their needs given that DS Impression managed the CRM part with their accounting software. MultiPress has also provided the ability to connect to the existing environment by creating a connection to both the Caldera RIP for production and the CRM modules, essential for greater efficiency.

PND France

PND, based in Paris and Lyon, wanted to automate their administration. The solution they had chosen was "made-to-measure DYI" and was not really suitable for a graphics business of this scale, nor for its inherent production processes. PND wanted a user-friendly application for managing production, commercial activities and reporting. A total solution that not only allows them to implement multi-site planning and manage the stockset, but that also links into the accounting software.

Publiman

Optimise existing processes, improve work quality, achieve better results thanks to optimised automation. French family-run business Publiman wanted to grow in a cost-effective and structured way. To achieve this, they were looking for a powerful tool to support them in this process. Was there really a complete administration system for their activity that could replace, amongst others, the system from Caldera? As a graphics company, they quickly arrived at MultiPress. The modular MIS/ERP system automates every step of administration and guarantees a seamless workflow.

More than 3500 companies count on MultiPress. Want to know who in your neighbourhood counts on MultiPress?
Go to: **MultiPress.biz/case/icepick**

Advantages

- Gain a clear overview of (free) trade information with just a few clicks
- Consult reliable information about any company in the world, large or small
- View details of specific quotes/ orders – at any time & from any location via the cloud
- ·Keep following who is doing what and for what purpose

More about price, technical info or testimonials? Go to **MultiPress.biz/crm/icepick**

All your contact data in one single system: that is the ultimate CRM

Relationship management

Who are your customers and suppliers? Are they financially sound? Does a new business relationship pose any risks? Do you like to keep an eye on the competition? Beyond mere data management, find out quickly whether your customers and suppliers are creditworthy via the Creditsafe link. Or what about a link with your accounting package? Check it out!

Mobile data management

Looking for an umbrella cloud system accessible for your team to manage data efficiently and proactively? In MultiPress all follow-up occurs in one single, centralised system. You can easily enter contacts, activities, comments and complaints – on any device. Quickly charging a standard product and still be able to view the exact cost price, this is possible! Need insight into the financial situation of your customers or suppliers? No problem! This data is also accessible via MultiPress thanks to the link with Creditsafe.

Read more: **MultiPress.biz/crm/icepick**

Prodigitalk

> With all the challenges we face in terms of expansion, we never have to worry anymore about our cloud-based CRM, and that's a huge benefit.
>
> José Luis Marín Lalmolda, **Director General Prodigitalk**

Prodigitalk is the standard graphic partner of many Spanish companies for transactional printing, direct marketing and manuals. Just ask the City of Barcelona, Aegon, Redixis Gas, Seat, etc. The backoffice was overwhelmed by the lack of tools for calculation, planning and follow-up. The CRM application especially was no longer up to speed. No problem at all for MultiPress. Pero habla español, MultiPress ...? Clearly, the answer is yes! Now Prodigitalk works with a Cloud Driven CRM, advanced calculation, clear planning and production plus time registration.

What more does José Luis Marín Lalmolda have to say about MultiPress? Read more on **MultiPress.biz/crmtes/icepick**

Calculation, as straightforward as it can get!

Accurate digital estimating

MultiPress makes it easy to manage complex price structures. It automatically connects the right price to the right customer. Estimating is done based on the number of pages, the layout and the machine. So you can rely on MultiPress to give you accurate cost prices in just a few clicks. All costs are mapped, and all data can be accessed while on the move,increasing your efficiency.

Perform magic with the Calculation Wizard

A powerful order calculator has sound graphics knowledge and knows your production process through and through. The Calculation Wizard makes this crucial task far simpler. With handy presets, only substrates, printing processes and finishing types that are relevant for that specific print job can be selected. Or simply import a PDF, and the most important parts of your estimate are filled in automatically. This makes a world of difference – with less errors, up-to-date prices and significant time savings.

Read more: **MultiPress.biz/cal/icepick**

The Calculation Wizard turns your large format printing company into a cutting-edge, fully automated powerhouse.

Serge Clauss, PM Dataline

Advantages

- Combine or compare multiple calculation techniques in a single quote
- Calculation tailored exactly to your workflow
- A simple interface leads you through complex estimates
- Fully adjustable parameters based on your machines
- Directly link your prices to paper catalogues from your suppliers
- Combine the Wizard with online order platforms for up-to-date prices

More about price, technical info or testimonials? Go to **MultiPress.biz/cal/icepick**

Want to find out how much time and money you save, how much each job has brought in? Enter Workflower!

Davy Verstaen, PM Dataline

Advantages

- Always use the most efficient production method on multiple sheets
- Save 10 to 15% compared to manual imposition
- Speedy module – barely any waiting times
- Optimum combinations for streamlined print production
- Provides realistic solutions
- Faster ganging: from 8 hours to 8 seconds
- No more trial & error, avoiding costly mistakes
- Perfect integration with MultiPress

More about price, technical info or testimonials? Go to **MultiPress.biz/flow/icepick**

Combine jobs with Workflower, save time & money!

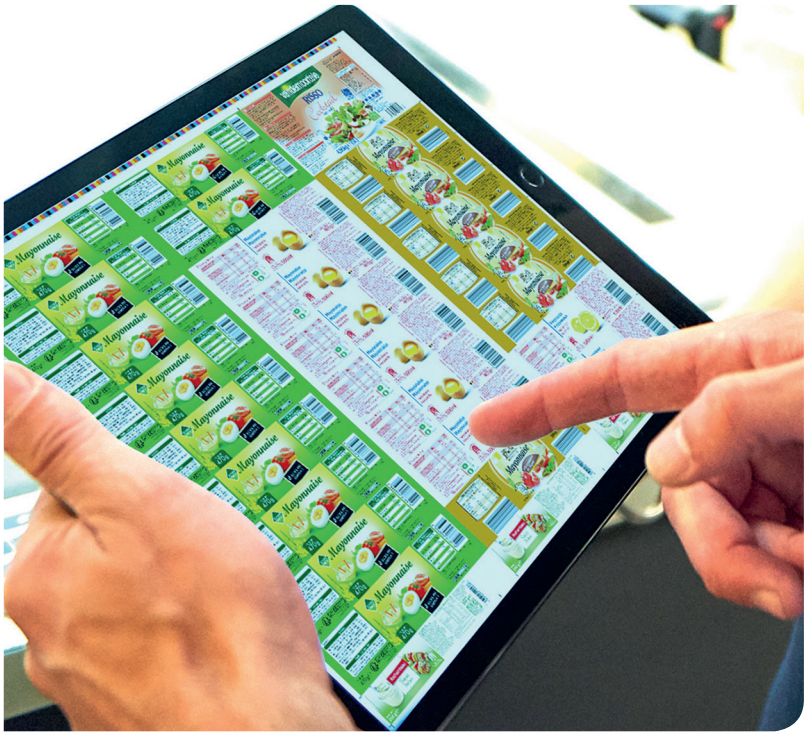
Gain a 360° view on jobs

Combine multiple orders in different sizes and print runs for optimum ganging. That saves you up to 15% compared to manual imposition. By reducing cutting motions per imposition, optimising packaging quantities and filling free spaces with billable extra work, Workflower saves you huge amounts of time and money. Plus, post-calculation lets you measure just how much each job has saved you, giving you a 360° view of all your jobs!

Combine jobs in just 8 seconds

Reduce print costs and discover how much each job has saved you by combining jobs. The optimum! The MultiPress combination module, powered by Workflower, instantly provides optimum layouts for ganging multiple orders on a single sheet. Proposed layouts can be quickly adjusted by drag & drop. You create (temporary) print orders for scheduling. Based on an area ratio the combined price is divided across all print items. Result: you save on overhead and your machines run much more efficiently.

Read more: **MultiPress.biz/flow/icepick**



A crystal clear planning solution that pays dividends!

More visibility, fewer clicks

Take the guesswork out of order management with MultiPress! Easily track your orders with just a few clicks. Orders can be found based on various criteria: unique number, reference, description... Aside from technical specifications, orders include all you need to know for scheduling. And deliveries can be prepared adding important information, so they end up at precisely the right place in production. Crystal clear, in real time, optimised for mobile access!

Bill of materials

Managing all material supplies in your ERP is a must these days. A fully-fledged bill of materials tells you what needs to be ordered right at job submission. When an item drops below the minimum stock, MultiPress notifies you automatically. So you always know exactly what to order, when and where. E-mails for one or multiple suppliers are at your fingertips. Complete automation, maximum peace of mind.

Read more: **MultiPress.biz/ord/icepick**

Advantages

- Integrated management for all reservations/orders, from paper to finishing materials
- Fully automated notifications in case of stock shortages
- Send standard ordering e-mails to the right suppliers
- Instant visibility into available and reserved materials
- Timely reservations. Never be surprised by an empty shelf!

More about price, technical info or testimonials? Go to **MultiPress.biz/ord/icepick**

Coimbra

COIMBRA GROUP
PRESS • IT SOLUTION • SOFTWARE

> As we are a fast-growing company, well-organised business processes are crucial. With MultiPress we manage this perfectly
>
> Andras Polgar, **Managing Director Coimbra**

Coimbra Ltd. from Budapest in Hungary has been producing and distributing printed matter and marketing products since 2002. Coimbra specialises in sign and large-format printing, and also supplies offset and digital printing. They work for both the Hungarian market and customers spread across Europe. Delivering quality with a capital 'Q' at highly competitive prices is their strength. The rapid growth meant that Coimbra's ERP system was stretched to its limits. How can all individual systems and manual processes be integrated into one system? Is there a simple calculation tool tailored to large-format companies? One that optimises the interaction with customers? All this is right up MultiPress' street.

What more does Andras Polgar have to say about MultiPress? Read more on **MultiPress.biz/ordrel/icepick**

Advantages

- Link to carriers
- Integration of delivery receipts
- Track & trace for customers
- Extensive options for multi-site companies
- After delivery, delivery lines are automatically ticked off
- Account managers have instant access to required information

More about price, technical info or testimonials? Go to **MultiPress.biz/plan/icepick**

Assigning the right task to the right person is a great plan

Smart planning

The MultiPress planning module links scheduling to the post-calculation module. Fully automatically. So you can always see the status of your orders. With the MultiPress Smart Planboard – a 77" touchscreen – scheduling is visualised for all departments. Result: maximum flexibility. How else would you cope with the constantly shifting priorities in the graphics sector?

Dispatch planning under control

What has to be delivered and picked up today? And what about deliveries to multiple addresses? Tight scheduling is a must. The dispatch planning module groups deliveries to both customers and suppliers. Via a direct software link, your carriers constantly receive the right data, resulting in top-quality handling of each customer delivery. Once a delivery is completed, the assignment is removed from the schedule. Result: a clean slate at the end of the day.

Read more: **MultiPress.biz/plan/icepick**

Reactor

> As a cloud-based system, there is no question that MultiPress has brought us higher levels of automation. MultiPress gets the back office out of the way, allowing us to focus on our core mission.
>
> Csaba Maracz, **General Manager Reactor**

Reactor, a 'small company' in the Hungarian capital Budapest, supplies printing for some 1,000 customers a year. 40 companies account for 70% of their sales, which means a lot of 'little' jobs. But how much do all those jobs cost, exactly? How to set prices without knowing the exact production cost? Or how to control/manage the production planning & process? Large Format Printing can be an administrative nightmare. So Reactor wanted administrative clarity and above all, a Cloud-based MIS software to improve service for all customers: from quotation to invoicing.

What more does Csaba Maracz have to say about MultiPress? Read more on **MultiPress.biz/plantes/icepick**

Order handling made simple with centralised web registration

Registration and post-calculation

A graphic company cannot exist without optimising productivity. That means: time registration. This user-friendly module provides you with a timer, 'from-to' times and durations. You get a clear view of productivity, staff efficiency... Measuring, after all, is knowing.

Web registration

The tasks of printers and operators have significantly expanded in recent years. That is why we have added a web-based registration module to MultiPress that can be viewed any time, anywhere. A job list is generated on the basis of your schedule and automatically sent to the operator. This makes switching machines much easier. Add to that a simple start/stop function that automatically feeds MultiPress post-calculation. If desired, operators themselves can create and print delivery notes, stickers or even invoices. And reserved paper is constantly written off so your stock remains up-to-date.

Read more: **MultiPress.biz/reg/icepick**

"The more people can manage their daily jobs themselves, the faster they get, the better the results."

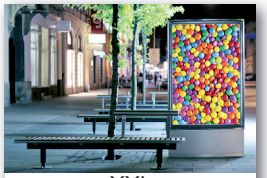
Serge Clauss, PM Dataline

Advantages

- Web-based job lists guide operators from your schedule
- Simple start/stop function for feeding post-calculation
- Write off reserved materials based on actual use
- Much more efficient job handling
- Real-time stock management without additional touchpoints
- Delivery notes and stickers created by operators
- Job handling right on the shop floor

More about price, technical info or testimonials? Go to **MultiPress.biz/reg/icepick**

DIGITAL PRINTING


XXL

VARIABLE PRINTING

MAIL HANDLING

FINISHING

CTP DIGITAL PRINTING
INDUSTRIEZONE VEEDIJK 1117
GROTENHOUTLAAN 5 - 2300 TURNHOUT - BELGIUM
+32 14 61 27 39 - INFO@CTP-DIGITALPRINTING.BE
CTP-DIGITALPRINTING.BE

Read more: **MultiPress.biz/ctp/icepick**

ctp digitalprinting
the future of printing

ONE RIP. MULTIPLE APPLICATIONS. UNLIMITED POTENTIAL!

CALDERA

The high-production, multi-device RIP solution

When sharp graphics and consistent colors are required, Caldera's fast and flexible RIP programs provide the ideal solutions for large-format signage printing. Our print and print-to-cut software suites provide modular and scalable production tools, powerful color calibration and management, advanced tiling and nesting features, LFP business management and cost control.

Read more: **MultiPress.biz/caldera/icepick**

www.caldera.com

Tailor-made e-invoicing to suit your customers

Invoicing

Your order data are automatically transmitted to the invoicing module. All imaginable invoicing features are available, and the Financial Export module connects with almost all external accountancy packages. Enter invoices in your accounts with the press of a button.

Invoicing as if by magic

Save time and money by automating e-invoicing even further. With the MultiPress e-invoicing module, invoices are fully processed digitally. With one click of the 'Auto' button, all e-invoices are created as predetermined per client or job: weekly overview invoices, invoices per job, per call off... E-invoicing is fast becoming the standard procedure. More and more government calls for tender stipulate electronic invoices.

Read more: **MultiPress.biz/inv/icepick**

All invoicing information is directly sent to the end client. If only all payments could be handled like this...

Davy Verstaen, PM Dataline

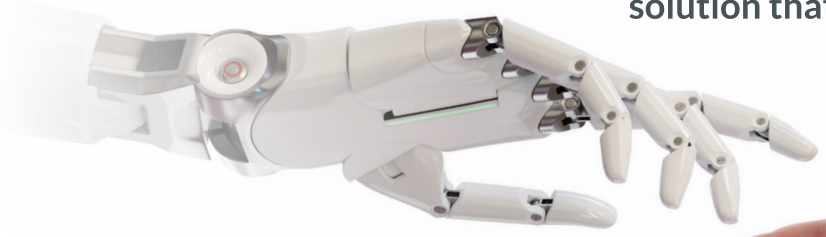
Advantages

- Save €3 to €30 per invoice
- More control, fewer errors
- Efficient and effective invoice management
- 100% reliable invoicing
- Meets the needs of more and more clients and public authorities
- Easy to import in your customers' accounting systems
- Supplier invoices are automatically loaded, making manual entry a thing of the past
- Less processing and archiving

More about price, technical info or testimonials? Go to **MultiPress.biz/inv/icepick**

XMPie CIRCLE

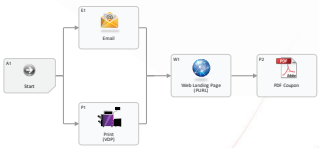
The **only** omnichannel communications solution that brings together



a **marketing automation** workflow

and **individualised content**

2018 InterTech™ Technology Award Recipient



"With XMPie Circle we are future-proofing the print industry. Our customers have the technology to transform their print businesses into successful omnichannel print and digital communication providers."

Jacob Aizikowitz, President of XMPie

Read more: **MultiPress.biz/xmpie/icepick**

Scan this QR code to learn how XMPie Circle can help you manage your print and omnichannel communications today: www.xmpie.com/CircleAutomation

XM PIE
one to one in one™
A xerox Company

creditsafe

Are you worried your new and exisiting customers can pay you on time?

Creditsafe helps over 90,000 companies worldwide in protecting themselves from payment defaults...

Have a clear view of the financial stability of your (new) customers and suppliers;

- Know with who you're doing business with.
- Instantly check the financial position of your customers in Belgium and abroad.
- Know how your customers are paying other suppliers.
- Keep track on your customers and get automatically informed when something changes.

Thanks to DATALINE you can now receive a free trial of Creditsafe!
Read more: **MultiPress.biz/creditsafe/icepick**

creditsafe Your partner in business information | www.creditsafe.be | T: 02/481.88.60 | E: info@creditsafe.be

Management dashboard, the heart of your printing company

Reporting & Management

This module lets you quickly and easily analyse your sales figures. Find out instantly what job types were the most popular in the past year. Or how turnover has evolved for a specific client or group of clients. You also get a direct view on gross margins and added value in a certain period.

Report generator

'Overnight' reports bring great added value to any organisation, whether they're about analysing figures or controlling input quality. The ONP module lets you create 'overnight' reports and send them to various user mailboxes. Without any preparation, without any manual processing, users are kept proactively informed. Really want to leverage your MIS to the full? Simply activate the MultiPress dashboard to map all events, figures and trends in real time!

Read more: **MultiPress.biz/mgnt/icepick**

Every day you gain insight into the latest figures and see all your company's activities at a glance. The way to structure your business!

Serge Clauss, PM Dataline

Advantages

- Start the day with all essential information
- Pre-defined reports
- At-a-glance evaluation
- Possible (re)evaluation of price structures
- Automatic report generation at the time of your choice
- Each report is tailored to the user's needs
- Detailed information from all workflow stages (calculation, stock management, jobs, orders, invoicing…)
- Automatic daily/monthly queries

More about price, technical info or testimonials? Go to **MultiPress.biz/mgnt/icepick**

Advantages

- Direct link between calculator and prepress
- Machine links
- Standardised processes
- Production-related information directly sent to the workflow or RIP
- No confusion about PDF files (media, print mode, amount...)
- Direct feedback on production status, usage...
- Feedback for automatic updates (material, inventory...)

More about price, technical info or testimonials? Go to **MultiPress.biz/jmf/icepick**

Calculator/prepress link saves time and money

JDF and JMF workflow

Reducing error rates and avoiding double work generate significant ROI when administration and prepress are interlinked. MultiPress can feed any workflow (JDF) and also receive valuable feedback from the majority of workflow systems (JMF), so time and material no longer need to be registered via barcodes. The result: streamlined processes, fewer errors. Both production planning and dispatch planning become a lot more efficient, allowing you to cut down on transport and logistics costs considerably.

Read more: **MultiPress.biz/jmf/icepick**

Dupligrafic

> Wide-format print is here, bringing with it its own specifications. We need to do things differently – and fast.
>
> Claude Marconi, **Managing Director Dupligrafic**

Dupligrafic started out as a provider of reprographic services, but changing circumstances have led them to a point where 80% of their work is now wide-format. With customers like Disneyland Paris, the company knew it was high time to adapt its administration such that it was not only integrated, but also market specific. As a result, Dupligrafic now operates a central integrated system. With MultiPress, the company achieved complete integration with its own B2B platform. In addition, its production control is precise and transparent, both externally and internally.

What more does Claude Marconi have to say about MultiPress? Read more on **MultiPress.biz/jmftes/icepick**

Get into a higher gear with Callas pdfToolbox

Workflow

Correct print-ready PDF files are crucial for efficient production. Errors, if any, must be found quickly and reliably. That is why MultiPress uses pdfToolbox technology from Callas. Visual inspection, repairs, processing thousands of files without supervision, quality control, colour management, imposition, conversion to and from PDF... all this reduces unnecessary costs and discussions about deadlines.

Automatic PDF repair

All supplied PDF files appear in the Check & Repair module, which shows you detailed file information. Files submittted via the internet are added to a job and checked automatically. MultiPress then creates a report with errors and warnings from the PDF file. Some errors can't be repaired? Just e-mail the report directly from MultiPress to your customer. The customer sees what has gone wrong and can adjust the file accordingly. That being said, many typical errors can be fixed automatically. A huge plus of Callas pdfToolbox is its full integration with MultiPress. Your job is ready to go into production in a snap, after just a few clicks.

Read more: **MultiPress.biz/cls/icepick**

"Exact post-calculation can only be done by automatically processing each file. Costs are monitored down to the last cent!"

Davy Verstaen, PM Dataline

Advantages

- Automatic metadata extraction
- Load and analyse PDF files
- Auto-population with production-related properties (number of pages, production technology, finishing...)
- Automatic PDF integration, no manual input

More about price, technical info or testimonials? Go to **MultiPress.biz/cls/icepick**

Unleashing potential with quality, not just quantity: the Xerox® iGen® 5 Press.

1. Extend your gamut and your spot color reach — ADD A 5TH COLOR (O/G/B).
2. Elevate your printing capabilities — ADD WHITE to your color pallette.
3. Enhance creativity and security — ADD CLEAR DRY INK.
4. Thinking BIG starts here — 660 MM SHEET.
5. Expand your opportunities with the THICK STOCK CAPABILITY (up to 610 microns).

XM PIE one to one in one A xerox Company

Read more: **MultiPress.biz/xerox/icepick**

xerox

workflower

Gang run engineering

Discover how job combination with Workflower saves time and money on page 6 or go to: **MultiPress.biz/workflower/icepick**

Plug in & go!

Connectivity

More and more printing companies co-operate based on their respective specialties. But inefficient collaboration creates mountains of paperwork. The solution? MultiPress. Several printers equipped with MultiPress can exchange estimates, work instructions and orders. Without losing their own value.

MultiPress Cloud for smartphone & tablet

The cloud is the place to be! The MultiPress cloud licence makes it easy and fast to consult your customer database and retrieve essential data from your sales information system. Each client visit is followed by a visit report that is directly available via the MultiPress Cloud. All estimates, jobs, sales figures and complaints are at your fingertips. Jobs in production, current statuses and delivery dates can be consulted anywhere, any time. Even by clients. And did you know that MultiPress can be linked with any external tool? Via an API it is easily integrated into existing workflows.

Read more: **MultiPress.biz/con/icepick**

Advantages

- MIS always at hand
- Consult your customer database, visitor reports and essential sales information
- Locate estimates, jobs, sales figures and complaints easily per client
- Retrieve, change and add CRM-related data while on the move
- Full visibility of critical information – any time, anywhere!

€

More about price, technical info or testimonials? Go to **MultiPress.biz/con/icepick**

Top Color

> Task optimisation is a real plus for TopColor. We are delighted to have increased our competitiveness... thanks to MultiPress.
>
> Stéphan Treve, **CEO**

Topcolor is well known for its almost unlimited flexibility when it comes to production. The company, based in Colmar, offers an extremely varied range of products, from stickers to banners to POS advertising on a wide variety materials. However, to manage all this within ever-shrinking deadlines, a reliable and flexible planning is needed - every single day. There's certainly no shortage of projects at TopColor and, thanks to its API, the MultiPress software will guarantee them optimal support as they deploy their on-line trading sites.

What more does Stéphan Treve have to say about MultiPress? Read more on **MultiPress.biz/contes/icepick**

MultiPress – the cockpit for every printing company

Clear, simple and straightforward!

MultiPress is the MIS/ERP software for dynamic printing businesses and production companies from related industries. With MultiPress, all administrative, commercial, financial and logistic processes are integrated with production and management in a single, powerful management system.

Contact us today and get MultiPress **free for 2 months**
Read more: **MultiPress.biz/fio/icepick**

MULTIPRESS