

 **MULTIPRESS**

Dear,
let's make a
calculation
together

Trade in
your MIS for
MultiPress

Can't wait to see how much you can save using MultiPress?



Ask for your personalised report: **ROI**BUSTE.biz/soq7cl3

In a printing business, simple administration, flexibility and low investment costs are of vital importance. This is something we are well aware of at Dataline. That is why MultiPress Business Software leads the printing industry. In MultiPress Magazine #24, you can read the testimonials of colleagues, tips & tricks and updates from your industry. Convinced? Or do you still have some questions? Calculate your return on investment yourself with the ROI

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 **MULTIPRESS**

Magazine for print media companies - print and large format

#25



Guaranteed ROI in 10 months

Dear,

What is the driving force
behind the transformation
of your administration?
Daring!



Track your company's performance in real
time and set clear KPIs



Calculate the exact cost of every job.

" + 45% greater
efficiency
through
automation "

Dear,

In recent decades, the printing industry has grown from a craft to a capital-intensive, customer oriented, process-driven industry. The success of any graphic company depends on the smart deployment of employees and machines and the efficient organisation of administration, production and logistics. In other words, it's what makes the difference between so-so business results and fantastic ones.

Companies that are able to optimise production costs and work in a highly customer focused way are seeing many opportunities for the taking, right now. Like your fellow entrepreneurs, you can learn a lot by looking at the approach taken by best-practice companies in your sector. That's why Dataline has also compiled a wealth of clear testimonials and product information.

Did you know that MultiPress Business Software from Dataline is the European market leader and has already provided administrative automation for printing companies all over the world (print and large format)? Our Project Managers have just the right know-how and experience to deliver fantastic results for your company, too. Our aim is nothing less. How do we make it happen? Find out in this magazine. More details and prices are available by clicking the weblinks.

Here's to fascinating reading, job satisfaction and fantastic results.

Dirk Deroo, ceo Dataline



Colophon

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The most affordable and complete European
MIS/ERP software for printing companies.



Win an iPad Pro !

Do you have 5 more minutes? With MultiPress at hand, we're sure you have. Enter our competition for a chance to win an iPad Pro! Get mobile, flexible and always connected, just like MultiPress!

Quickly go to: **MultiPress.biz/ipad/icepick**
And use this code: **DIG18**



GIVEAWAY

Discover 11 ways to do more with MultiPress

Dear, are you considering further automating the current work processes in your company? But the optimization of the daily routines turns out to be a complex story? Many companies have already opted for our 'lean & mean' approach. Why? Because it provides a major advantage over colleagues that 'do everything the way they have always done'. Choosing the right partner, who knows the graphics sector like the back of their hand, is crucial here. MultiPress is such a partner. Some of your peers share their MultiPress stories in this magazine. Plus, you will find many tips & tricks about the great possibilities of MultiPress. Want to know more? Read on...

- 1

Relationship management
All your contact data in one single system: that is the ultimate CRM
- 2

Calculation
Calculation, as straightforward as it can get!
- 3

Workflower
Combine jobs with Workflower, save time & money!
- 4

Order management
A crystal clear planning solution that pays dividends!
- 5

Planning
Assigning the right task to the right person is a great plan
- 6

Registration
Order handling made simple with centralised web registration
- 7

Invoicing
Tailor-made e-invoicing to suit your customers
- 8

Management Dashboard
Management dashboard, the heart of your printing company
- 9

Workflow
Calculator/prepress link saves time and money
- 10

Workflow
Get into a higher gear with Callas pdfToolbox
- 11

Connectivity
Plug in & go!

Do you think creating this magazine was easy?
You're wrong!

It's "magazine time" again at Dataline, and the marketing and IT departments are rolling up their sleeves. From concept, copywriting, layout, database to coordination with suppliers and partners: It's all done in-house.

Nobody will equal this magazine!

This very copy is your exclusive, unique copy. Fully personalised! Not only 'classic' personalisation, but also images, texts, URLs ... in short, all content was written just for you. Nobody will equal that.

Perseverance always pays off

After some arduous work, we had a strong concept in six languages. But how we could get this magazine actually printed, was not so obvious. The cover format was too different for most digital printers. The finish with extensive personalisation also caused problems. Should we change the concept of the cover? No way! Should we simplify the personalisation? We wouldn't dream of it. This magazine proves that perseverance always pays off!

It was Bart Laenen, Managing Director of CTP Digital Printing, in Turnhout, who came up with the solution. This magazine was printed on a Xerox Igen 150 on Igepa paper and finished on the BSF-BME machine from Albyco - C.P. Bourg-Kentie. A masterly example of digital print work that we are proud of.

You can view the full 'The making of' story on **MultiPress.biz/making/icepick**



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